

Texas Filmmakers Corporation
Board of Directors Meeting
February 28, 2007

Call to order 9:00pm

In attendance

Joshua Butler
David Alvarado
Carol Salazar
Matt Crawford (phone)

Old Business

Gala:

Pre-production

Silent Auction – find a better method – find an alternative angle

Marketing and

TLFF = Theme = fiction vs. reality

Treasury Report

Gala cost \$5,300

Brought in \$8,300 since Jan

All but \$150 from gala

Made about \$3,000 from gala

Ran out of cash in mid Jan. – have been eating into the gala profit since then.

Currently have \$4,000 in the bank and owe \$6,000 to loan obtained through local bank to produce gala

Joshua Butler moves to use excess money on bills for the next few months rather than paying off the loan. Carol Salazar seconds. Motion passes unanimously.

New Business

TXMPA Lobby Day 3/5 – 3/6

In Austin TF will be in attendance Joshua Butler & Carol Salazar

Joshua Butler moves for TF to cover the hotel room and additional travel expenses. Carol Salazar seconds. Motion Passes unanimously.

Wittmeyer - Prior to Lobby Day activities – Joshua Butler is having lunch meeting with PR firm run by Wittmeyer. We have a 12 pg document (instrument) to complete so that they can take us on as PR clients.

Having a face to face meeting 3/5

“This guy is the key to us making money” – Matt Crawford

SXSW: 10x10 booth – all about the festival – fiction vs. reality
Create booth that is an experience.

Texas Film and Video Grant: TF grant program want to release the grant announcement tomorrow 3/1/07 – inclusion of television production and multimedia production in the grant process. Announce grant 3/1/07; winners are announced May 1st

Grant writing for TF: need

TF Scholarship: Motion that we put out the TFG 07 and the Scholarship app by 3/5/07 seconded by David Alvarado, motion passes unanimously.

Office Space: Currently \$300/mo All Bills Paid – building being remodeled and we do not fit into the new plan. Need to look for a new space, consider Hickory Arts Corridor, contact city re: support to be a flagship in the Hickory Arts Corridor.

City of Denton Funds: Application to get funds from city for TLFF – For advertising Randy Klinge – city contact 349-8206 8 am to 2 pm

GDAC Grant: get letters from, Euline Brock, Michael Cain, Bob Hudgins, Ben Levin, David Alvarado will pursue this grant, and put the pieces together.

TLFF

- **budget:** Need to create actual budget for TLFF
 - Jury – Ben Levin, Cynthia Mondell, Mark Birnbaum, Rob Tranchin,
 - Ben Levin suggestion – have a well balanced group of people, professionals, and other community people, film enthusiast, and we have two of the most prolific local documentary filmmakers, have Ben Levin from academic side, and Rob Tranchin from broadcast side.
 - Local Icon – Frenchy Renault
 - Ft. Worth Icon
 - Submissions – 12 submissions to date from around the world.

Communication – need a central place were we could all discuss TLFF

Film Association Tour:

April 11th to 13th Amarillo, Canyon, Lubbock = Panhandle Film Association Tour - TXMPA, TAFTP, VAD, TF

Joshua Butler - Motion to adjourn 11pm – Carol Salazar second – all in favor, unanimous